

Community & You

Leading with relationships for scholarly projects

Definitions

- **Civic Engagement** is working to make a positive difference in the civic life of a community. It includes many different paths of action – both political and non-political- such as volunteering, voting, lobbying for a politician, community gardening, tutoring, writing to an elected official, conducting research alongside community members about the challenges we face, and more.
- **Community outreach** is the provision and promotion of University services and resources for community use.
- **Community engagement** is the collaborative development and delivery of initiatives through partnerships
- **Sustainability** is balancing equity, environment, & economics so current and future generations can thrive.

A SINGLE PURPOSE...

...TO MULTIPLY **IMPACT**

Office of Engagement and Community Affairs >

The Office of Engagement and Community Affairs (ECA) is the core unit at the University of Pittsburgh with responsibility to advance a community engagement strategy for the University, to ensure Pitt is a partner and asset to the region, to mobilize the University's response to community-identified problems and concerns, and to support faculty and staff in delivering sustainable and substantive engagement and outreach activities.

Everything that ECA does ultimately has a single purpose: to make it easier for communities, public leaders, faculty, staff and students to forge meaningful and more effective collaborations.

ECA serves as:

- » A **hub and convener** for faculty, staff, researchers and community engaged programs—meeting systemic problems with coordinated, holistic responses.
- » A **designated listener** for Pitt in community and civic conversations across the region.
- » A **facilitator** of partnerships and coalitions based on a shared vision of action.
- » A **connector** for regional economic growth and planning to local educational, workforce and business development opportunities.
- » A **leader, coordinator and maximizer** of Pitt's expansive commitments in Oakland, the Hill District, Greater Hazelwood and Homewood.
- » And an **impact multiplier**—working with organizations that are working for stronger communities, throughout the city and the region, and sharing the resources and capabilities of Pitt.



ECA Organization by Function & Initiative

communityinfo@pitt.edu | 412-383-5600 | www.community.pitt.edu

Unit Leader: Dr. Lina Dostilio, Vice Chancellor, Engagement and Community Affairs

ADMINISTRATION & SPECIAL PROJECTS

Sierra Mason, Samantha Ramos

DATA & IMPACT MEASUREMENT

Dr. Greg Kienzl

COMMUNICATIONS

Juliana Zipay

BUDGET & FINANCE SUPPORT*

Leo Constantino, Caitlin Manchin, Anusha Kesavan

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THE ENGAGED CAMPUS

Pitt's commitment to be a responsive partner and asset to the City and region, a good neighbor within its home community of Oakland, and to ensure Pitt faculty, staff, and students are effective collaborators in all areas of engagement. Key collaborative units include The Provost's Office, Pitt Research, Student Affairs, Business & Operations, Local Government Relations, along with various academic partners.

Lead: Dr. Jamilah Ducar

ANCHOR INSTITUTION INITIATIVE

Pitt's commitment to localize Pitt's procurement, construction, and hiring in ways that create economic opportunity for communities throughout the City and region. Coordination and community-facing strategy is provided by ECA; core business practice is led by Facilities and Construction, Procurement, and Human Resources Offices.

Lead: Dr. Lina Dostilio

OSHER LIFELONG LEARNING INSTITUTE

Partial fulfillment of Pitt's commitment to provide lifelong learning opportunities: The Institute fosters lifelong learning for older adult students through courses and programs that engage the learner, provide social interaction, and enrich lives.

Lead: Lisa Sharfstein

NEIGHBORHOOD COMMITMENTS

Pitt's commitment to long-term (15 year +) place-based engagements of partnership, dedicated staffing, and infrastructure in key Pittsburgh neighborhoods. Two of the neighborhood commitments listed here, the Hill District and Homewood, are anchored by Community Engagement Centers. All 16 schools plus a variety of academic centers and business units are engaged.

Lead: Dr. Keith Caldwell



Community Engagement Tools

A**PARTNER A JOURNEY**

Understand alignment of interest

Agree on overarching vision

Agree a common purpose/mission

Agree specific objectives/activities

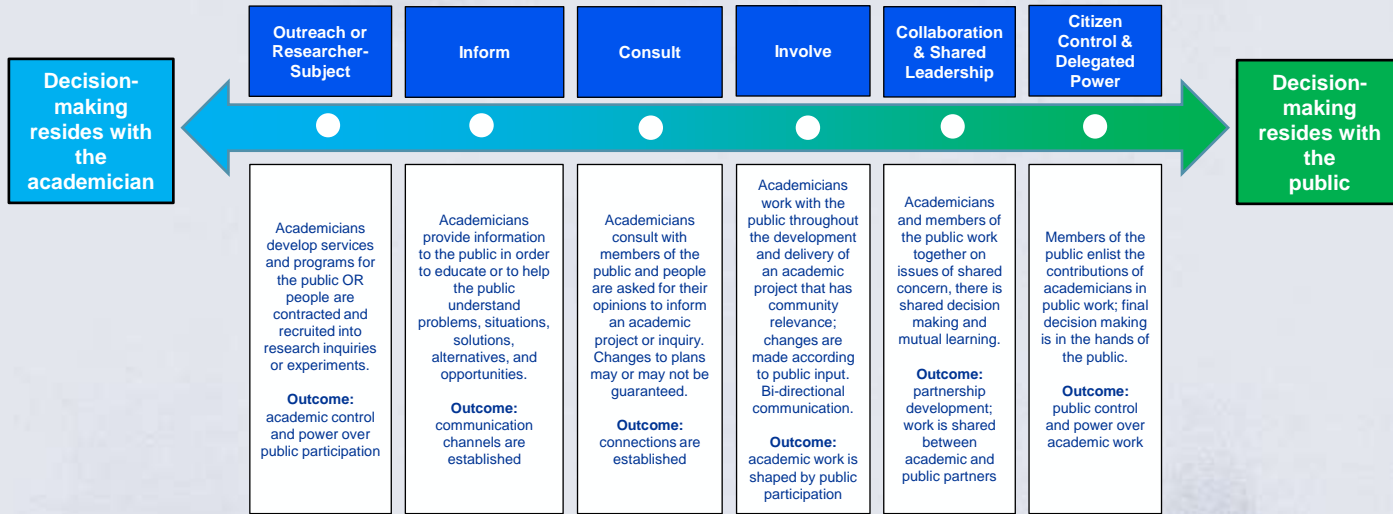
Agree resources, roles and responsibilities

Structure the partnership

Sign a partnership agreement

**B****PARTNER B JOURNEY**

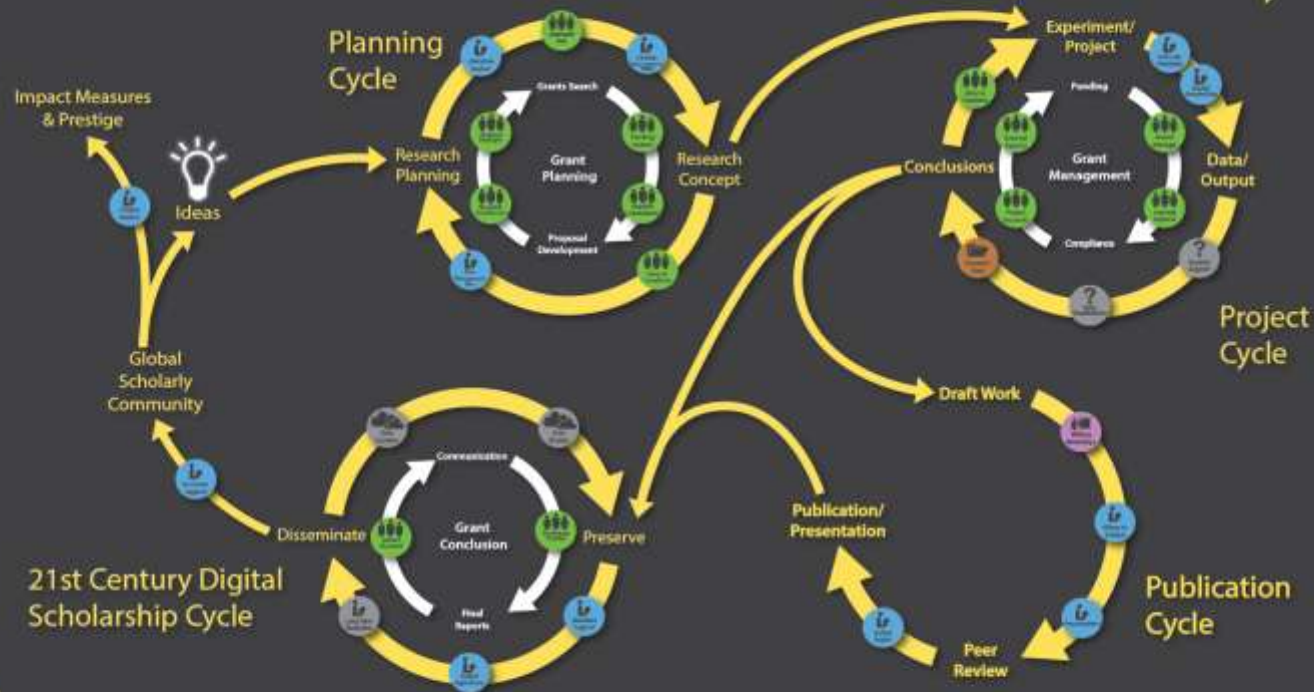
Participation Continuum



Research Lifecycle at University of Central FL

Version 2.0

A library-led institutional collaboration to develop a mental model of research support and services



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Legend



Best-practice overall summary

For strategic alliances to succeed there is a need to design, plan and manage each of the phases along the alliance lifecycle



Community Ecosystem



Agencies/institutions that administer or oversee service and resource provision (often governmental or legislatively chartered)



Associations and coalitions of groups



Organizations that mediate between people and institutions



Resident associations - Neighbors helping neighbors



Special interest and advocacy groups

Institutional Support for Outreach and Engagement



**OUTREACH & ENGAGEMENT
STAFF
COMMUNITY OF
PRACTICE**



**OUTREACH & ENGAGEMENT
MAP**



**CESF
& PARTNERSHIP
OF DISTINCTION
AWARDS**



**ENGAGED
SCHOLARSHIP
PROJECT
DEVELOPMENT
COHORT**



**CIVIC LEARNING
+ ENGAGEMENT
COURSE
ATTRIBUTES &
TRANSCRIPT
DISTINCTION**



**CONSULTANT-
LED ENGAGED
LEARNING &
DEVELOPMENT
SERIES**



**FSDP
COMMUNITY
ENGAGEMENT
CERTIFICATE**



**ACTIVE
PARTICIPATION
IN NATIONAL
NETWORKS FOR
ENGAGEMENT**



Neighborhood Commitments

The Office of Engagement and Community Affairs leads Pitt's Neighborhood Commitments, a place-based effort to build stronger communities and a stronger University based on long-term partnerships in Oakland, Homewood, the Hill District, and Hazelwood neighborhoods of Pittsburgh.

Community Engagement Centers



Cultural Humility





Thank you



**Forge
Ahead.**

Key resources

- [Office of Engagement & Community Affairs](#)
- [UN Partnerships Accelerator](#)
- [MIT D-LAB'S P.ACT: PARTNERSHIP CO-DESIGN TOOLKIT](#)
- [EQUITABLE AND JUST GREATER PITTSBURGH](#)
- [GPNP CALL FOR COMMUNITY SOLUTIONS](#)